

Our Tax Team





Sheetal Soni, CA, CFA
Partner



Prateek Tosniwal, FCA
Partner



Karishma B Suwarnakar, CA
Head of Direct Taxes



Kushal Kumar, CA
Tax Consultant



Ashish Kapadia, CA
Tax Consultant



Saurav Kalkal, ACCA
Tax Associate

Our Management Team





Shweta Soni Partner

She is a strategic thinker with a deep understanding of corporate services, banking products, and industry trends. She is playing a crucial role in driving the growth and success of the company by providing excellent service to clients and developing strong and deep relationships with stakeholders. Shweta possesses extensive expertise in addressing business setup needs for clients from diverse nationalities and activities



CA Shubangi TosniwalHead of Audit

Shubhangi is a subject matter expert in the fields of Auditing and Finance. During her career, she has actively contributed to various projects, including conducting statutory audit, tax Audit and limited reviews for publicly-listed companies from sectors like Banking, textile, real estate, marketing and service enterprises. Her diligent approach to internal auditing has contributed to the streamlining of organizational processes, the identification of control deficiencies.



CA Karishma Suwarnakar Head of Direct Taxes

Karishma is a Chartered Accountant with 5+ years experience in Accounting, Taxation Audits. She is heading Corporate Taxation department along with assistance to clients on Transfer Pricing and International Tax Advisory and Structuring. She has been delivering strategic tax solutions and optimizing financial outcomes for businesses of all sizes. Karishma has an extensive experience of dealing with clients from various freezones like DIFC, ADGM, JAFZA etc.



Natasha Gupta Head of Human Resources

Natasha is heading Human Resource department and assist senior management in managing HR policies, programs and in meeting the company's strategic requirements. She is a commerce graduate and has experience in developing recruitment strategies, overseeing staff benefits, and more.

Our Management Team





CA Tarun AgarwalHead of Accounts & Taxation

Tarun is a highly skilled professional who specializes in conducting independent and objective assessments of an organization's financial records, internal controls, and compliance with applicable laws and regulations. Tarun has led various tax and compliance related projects for entities from industries like Oil and gas, Environmental Consultancy Services, IT services etc.



CA Rajvi JariwalaFinancial Analyst

Rajvi is a highly skilled and accomplished Chartered Accountant with more than 4 years of experience in various domains of accounting, auditing and finance. Her expertise lies in Valuation, Financial modeling and strategic advisory. She brings rich experience of IT, Steel Industry, General Trading, Real Estate, Textiles, Manufacturing industries.



CA Siddharth SinghviManager- Audit

Chartered accountant with 5 years of expertise in statutory audits, internal audits & corporate financing .Currently working as a professional consultant advising clients on the global structuring, international taxation advisory & Conducting statutory & internal audits for clients across the Middle East & India in different sectors such as precious metals, Oil & Gas, Service industries, Real estate



Dr. Dimple Bhojwani Head of M&A Advisory

As a highly accomplished financial analyst with a doctorate degree, she bring a wealth of expertise and academic rigor to the world of finance. With a strong foundation in economic theory and a commitment to data-driven decision-making, she have consistently delivered outstanding results in her role. Her analytical skills, honed through years of experience, have allowed her to navigate the complexities of financial markets with precision and insight.

Our Executive Team





Linomon K L



CMA Shamil V K



CMA Jassim Karim



CMA Arshad VM



Umer Farooq



CMA Sabik Mon MT



Muhammed Yasir Minhaj M



Muhammed Shamlan



Nibin Benny



Haifa Haris



Pushpa Naik



Remya Sahadeven



Aquila Noel



Vivek Kumar Dubey

What we do



















Corporate Financial Services



Technology Services



Startup Investing & Advisory

Disclaimer



The following webinar is presented by a tax professional and is based on our understanding of tax laws and regulations as of the knowledge as on current date. While we strive to provide accurate and reliable information, we cannot guarantee the completeness or accuracy of the content presented during this webinar. Tax laws can be complex and may vary depending on the specific circumstances and jurisdiction. Therefore, it is essential to conduct independent research and consult the relevant tax authorities to ensure that you have the most current and accurate information. By participating in this webinar, you acknowledge and agree that we shall not be held responsible for any errors, omissions, or damages arising from the use of the information provided. We disclaim any liability for any actions taken or decisions made based on the content of this webinar. Thank you for your understanding.

Our Webinars/Seminars/Staff Training







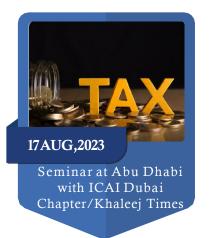












Our Webinars/Seminars/Staff Training





















Our Videos/Webinars on Corporate Tax



UAE CT Simplified

https://www.youtube.com/@mics2024/playlists

UAE CT Explained as per Public Consultation Document

https://youtu.be/O5KdVbETdo4

SMEsouk presents Webinar on Corporate Tax

https://youtu.be/8C9Ta0hp0kQ

UAE CT Law Simplified (Federal Decree Law)

https://youtu.be/1GABzmHg64c

UAE CT Law: Revaluation of Assets & Liabilities

https://youtu.be/zQL2dsK-Ifc

Taxation on Natural Person

https://www.youtube.com/watch?v=Q24x0fw6VJ8

Family Foundations in UAE

https://www.youtube.com/watch?v=GSQvBuv5MaE

CT Registration

https://www.youtube.com/watch?v=7DUPie8-CyY



UAE CT Opinion Articles in Newspapers



11Sep 2023 Impact of corporate tax on real estate investors in the UAE

www.khaleejtimes.com/business/impact-of-corporate-tax-on-real-estate-investors-in-the-uae

18 Sep 2023 Impact of corporate tax on Investment funds investment managers and investors

www.khaleejtimes.com/business/impact-of-corporate-tax-on-investment-funds-investment-managers-and-investors

25 Sep 2023 Impact of corporate tax on freezone entity

www.khaleejtimes.com/business/uae-impact-of-corporate-tax-on-free-zone-entities

2 Oct 2023 Impact of corporate tax on manufacturing companies

www.khaleejtimes.com/business/impact-of-corporate-tax-on-manufacturing-companies

23 Oct 2023 Exempt Income

https://www.khaleejtimes.com/business/exempt-income-provisions-under-uae-corporate-tax

26 Oct 2023 Tax Groups

www.khaleejtimes.com/business/impact-of-corporate-tax-on-real-estate-investors-in-the-uae

31 Oct 2023 Transfer Pricing and arms Length Principle, Documentation

www.khaleejtimes.com/business/navigating-global-business-the-art-of-transfer-pricing-and-the-arms-length-principle



UAE CT Opinion Articles in Newspapers



5 Nov 2023 Commodity traders in UAE

www.khaleejtimes.com/business/exciting-news-for-commodity-traders-in-the-uae-on-corporate-taxation

11Nov 2023 UAE's single-digit corporate tax regime: Redefining global standards for fiscal efficiency

www.khaleejtimes.com/business/uaes-single-digit-corporate-tax-regime-redefining-global-standards-for-fiscal-efficiency

10 Dec 2023 MNE Taxation

www.khaleejtimes.com/business/beyond-borders-unpacking-the-impact-of-corporate-tax-on-multinationals-in-the-uae

19 Dec 2023 Accounting standards

www.khaleejtimes.com/business/decoding-accounting-standards-insights-for-modern-businesses

28 Dec 2023 Taxation on Foreign Entities

https://www.khaleejtimes.com/business/global-presence-local-impact-understanding-the-impact-of-uae-corporate-tax-onforeign-entities

03Jan2024 Taxation on Natural Persons

https://www.khaleejtimes.com/business/global-presence-local-impact-understanding-the-impact-of-uae-corporate-tax-on-foreign-entities

09Jan 2024 Understanding BEPS 2.0 pillar two rules and implementation strategies

https://www.khaleejtimes.com/business/understanding-beps-2-0-pillar-two-rules-andimplementation-strategies

UAE CT Opinion Articles in Newspapers



24 Jan 2024 **UAE** family foundations

https://www.khaleejtimes.com/business/uae-family-foundations-efficient-structure-to-navigate-new-tax-horizons-along-withsuccession-plann

A guide to foreign tax credits in UAE corporate tax law

https://www.khaleejtimes.com/business/unlocking-global-opportunities-a-guide-to-foreign-tax-credits-in-uae-corporate-tax-law

07Feb2024 UAE tax exemption dynamics

UAE tax exemption dynamics: Empowering exempt persons for economic progress - News | Khaleej Times

16 Feb 2024 Key Management compensation & transfer pricing dynamics

PressReader.com - Digital Newspaper & Magazine Subscriptions

26 Feb 2024 Tax groups and qualifying groups

https://www.khaleejtimes.com/business/global-presence-local-impact-understanding-the-impact-of-uae-corporate-tax-on-Kindey Times

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Kind foreign-entities

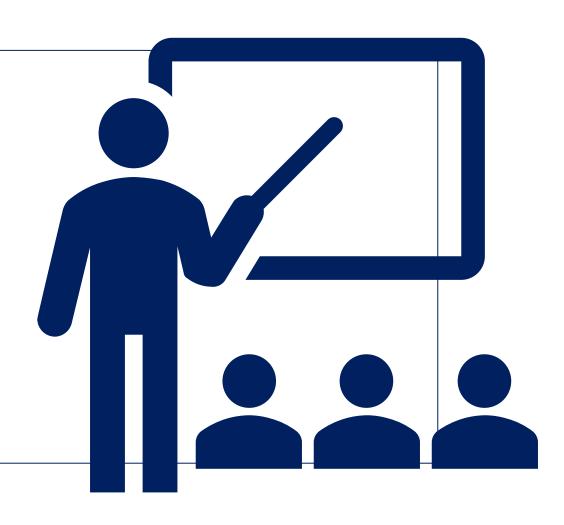
13 Mar 2024 CT Registration Deadline

https://www.khaleejtimes.com/business/times-ticking-register-for-corporate-tax-before-its-too-late

Topics Covered



- ◆Transfer Pricing and its Emergence
- ◆ Related parties & Connected Persons
- ◆Arm's Length Principle
- ◆Transfer Pricing methods
- ◆TP documentation and Consequences of Non-Compliance
- ◆Transfer Pricing Applicability
- **◆**KMP Remuneration
- ◆Documentation for KMP
- ◆Importance & Challenges of Benchmarking



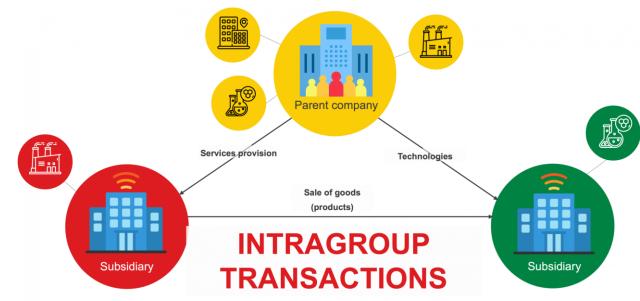
What is Transfer Pricing?



"Transfer Pricing", refers to the price at which two related parties transact. In a tax environment, such a transaction is undertaken between two associated enterprises and is often referred to as a "transaction" Transactions may include (generally)

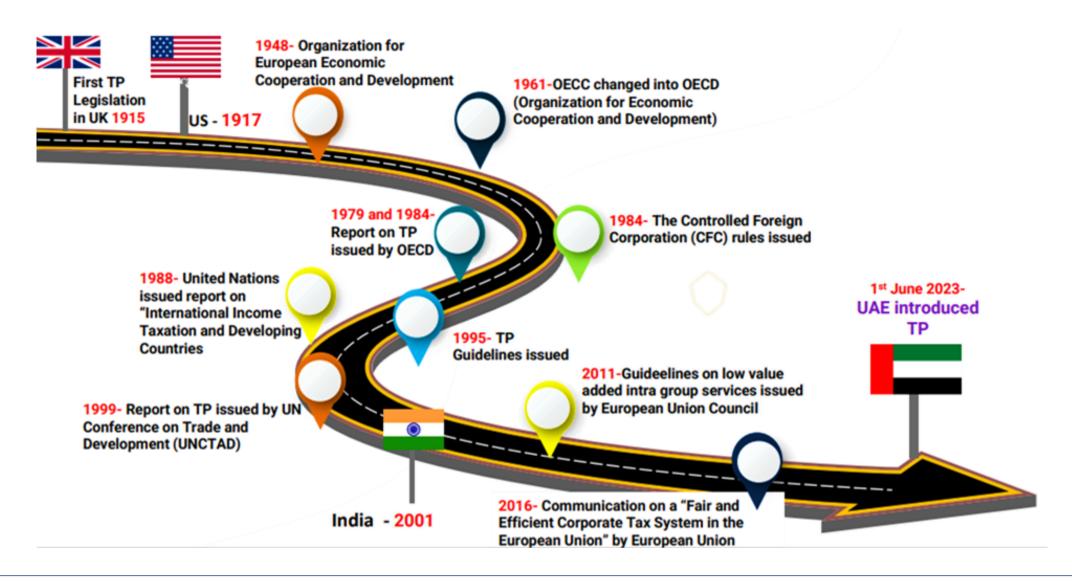
- Trade of Services
- Trade of Tangible Goods/ Intangibles
- Financial Transactions

Transfer pricing is the term used to refer to all pricing arrangements between related parties/ connected persons



Emergence of Transfer Pricing





Related Parties



Two or More
Individuals – Related
to fourth degree of
kinship/affiliation

Individual and
Juridical Person –
alone or together
directly or indirectly
owns >= 50% shares
or controls legal entity

Two or more Legal entities – alone or together directly or indirectly owns >= 50% shares or controls other legal entity

- PE in UAE or Foreign PE
- Partners of Unincorporated Partnership
- Trustee, founder, settlor or beneficiary of trust/foundation

Control means ability on influence –

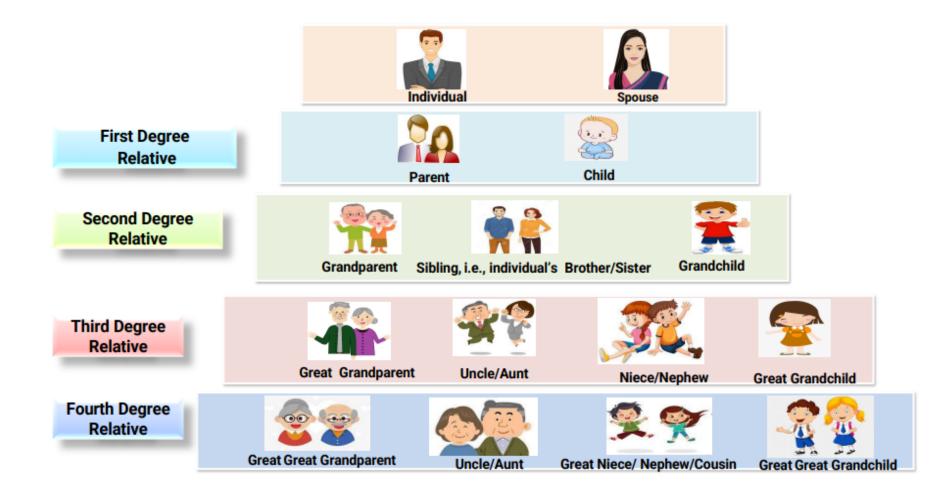
- 50% or more voting rights
- Appoint more than 50% of Board of directors
- Receive more than 50% of profits
- Determine or exercise significant influence over conduct of business



Article 35 of the CT Law

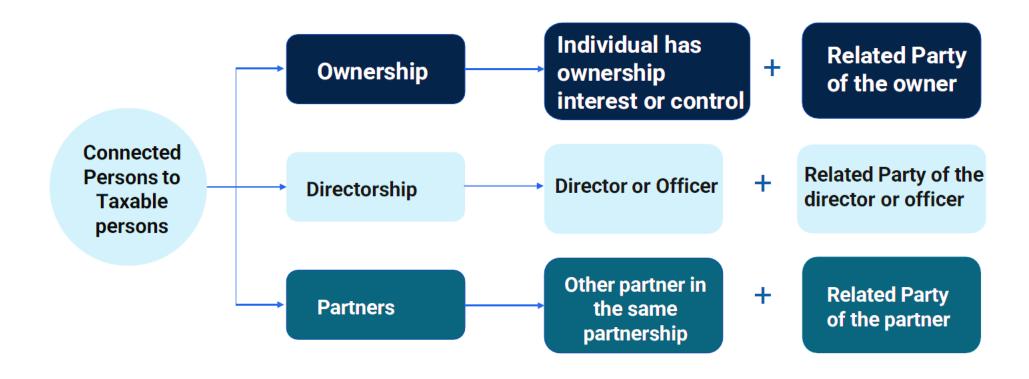
Four Degrees of Kinship





Connected Persons

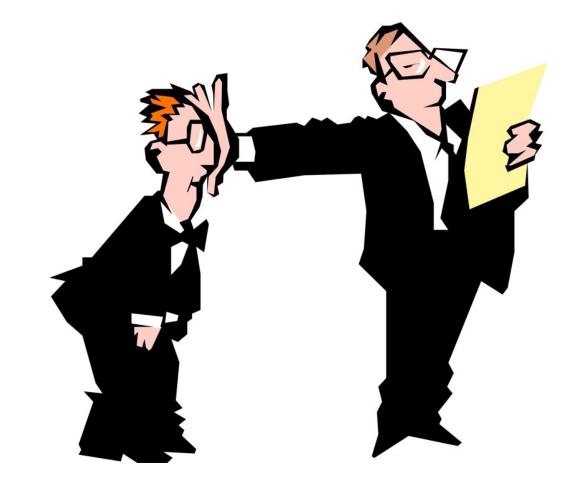




Arm's Length Principle



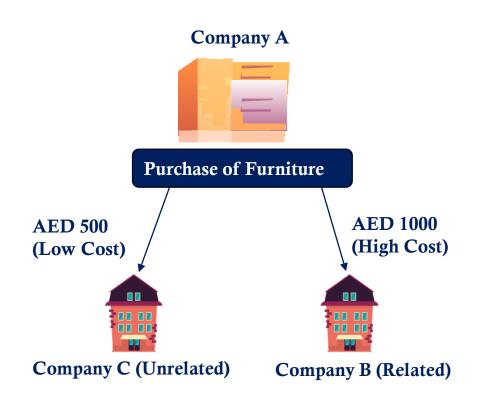
A transaction or arrangement between Related Parties meets the arm's length standard if the results of the transaction or arrangement are consistent with the results that would have been realized if Persons who were not Related Parties had engaged in a similar transaction or arrangement under similar circumstances.



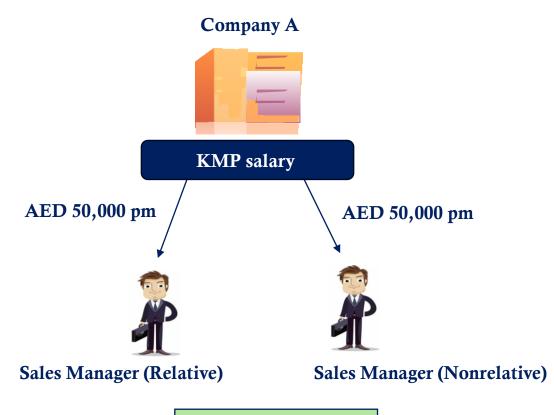
Article 34 of the CT Law

Arm's Length Principle





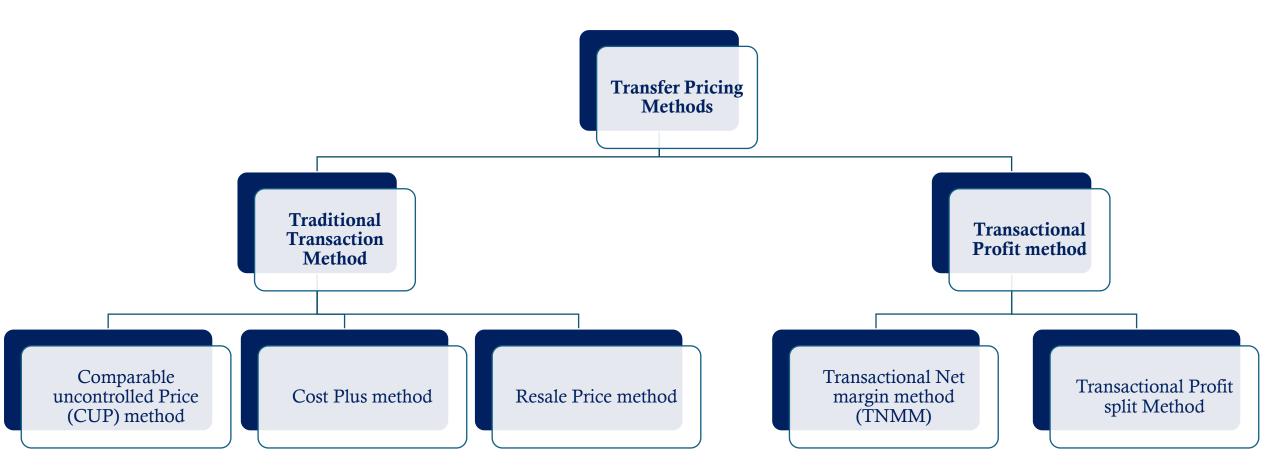
Not at Arm's Length



At Arm's Length

Transfer Pricing Methods





Transfer Pricing Documentation



Transfer Pricing Documentation (Master File/Local File)

Entity of Multinational Group whose Consolidated group revenue > AED 3.15 billion

Taxable Person Revenue > AED 200 million





MNEs are large corporations operating globally with a central head office and subsidiaries in multiple countries. They manage cross-border transactions with a master file for global operations and a local file for transfer pricing compliance.

Ministerial Decision no. 97/2023

Consequences of Non Compliance



UAE businesses failing to adhere to the TP requirements may face the risk of:



Potential TP adjustments by the FTA which, in turn, may lead to an increase in the tax base of the UAE business



Potential loss of 0% CT rate applicable to QFZP businesses

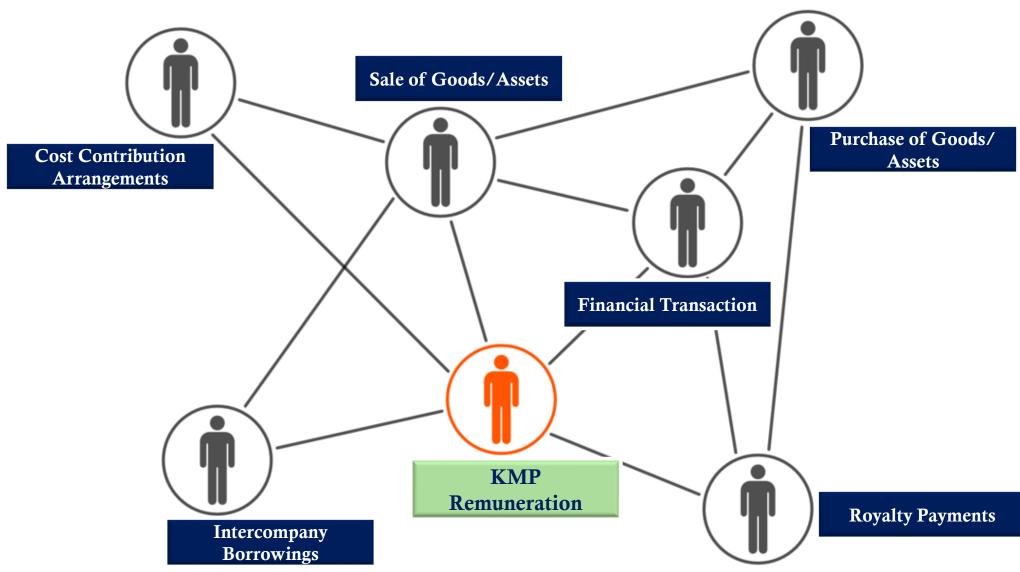


Potential penalties for noncompliance or partial/inaccurate compliance (details on applicable penalties are expected to be announced in due course)



Applicability of TP - Scenarios



















Company Secretaries

Managerial Remuneration





Sole Establishment/Proprietorship:
Remuneration – Not Deductible/Allowable
(Article 33 of the Federal Decree Law)

Deductible payments to connected persons limited to ALP; excess disallowed



Company/ LLC/FZC:

Remuneration to KMP – Allowable, if at ALP (Article 34 of the Federal Decree Law)

Payments/benefits must be reasonable and business-related

Fair tax treatment by preventing overpayment to closely connected individuals, maintaining integrity in business taxation.

Benchmarking under Transfer Pricing



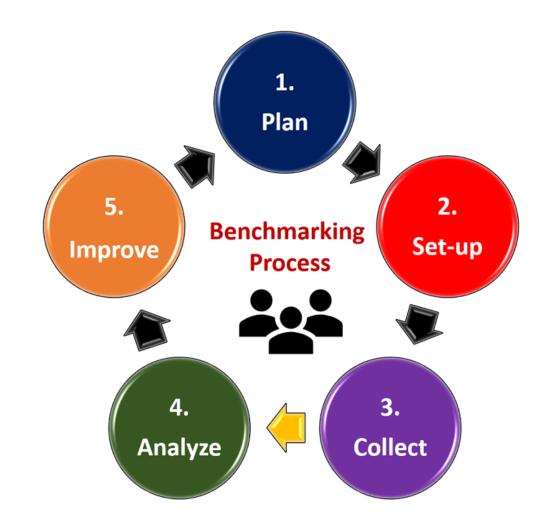
Any payment to owners (or relatives) will be subject to a transfer pricing analysis. Benchmarking of salaries paid to owners could take the following approaches to ensure the salaries are not in excess of:

Objective Comparison

Market Rate Alignment

Need for Detailed Guidance

Subjectivity in Benchmarking



Importance of Benchmarking





Compliance: Benchmarking ensures remuneration aligns with unrelated party standards, meeting transfer pricing regulations and avoiding penalties.



Decision Support:
Benchmarking offers market insights for informed employee compensation decisions, aiding competitiveness in talent retention.



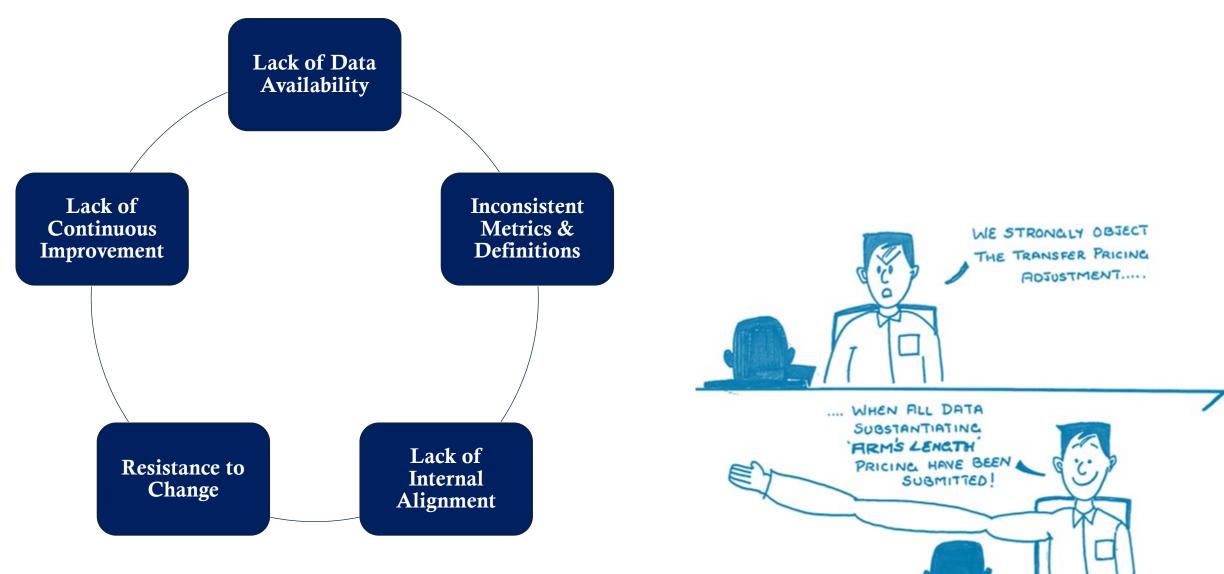
Risk Mitigation:
Benchmarking salaries
reduces tax audit risks,
showing remuneration
decisions were objective and
not for tax avoidance.



Transparency:
Benchmarking provides clear rationale for remuneration, building trust with tax authorities and stakeholders.

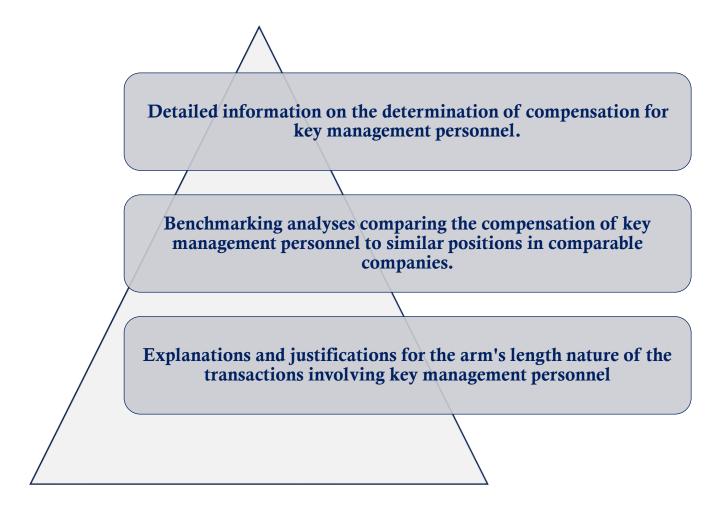
Benchmarking Challenges





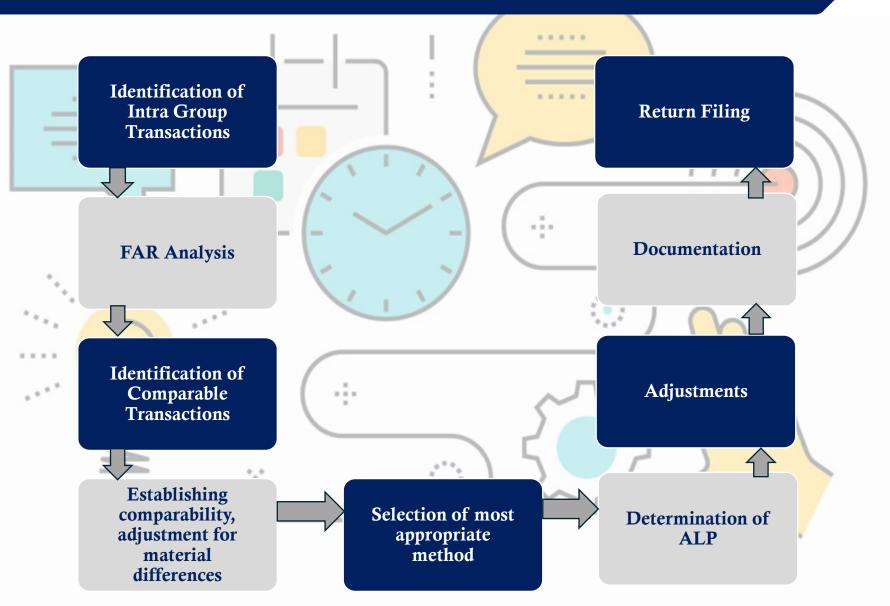
Transfer Pricing documentation for KMP





Transfer Pricing Process









Contact Us









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